



EDGAR CAMPA-PALAFOX

Vice President, Business Development



Edgar Campa-Palafox serves as the Vice President, Business Development for the Economic Development Commission of Florida's Space Coast. He joined the organization in August 2020 as Director, Business Development. In his current role, he is responsible for developing and implementing a countywide business development program, seeking to both recruit and help existing businesses grow. Edgar serves as a key liaison with partners and clients to market and expand economic development opportunities for the Space Coast.

With nearly two decades of experience in the field, Edgar has worked with economic development organizations across jurisdictional levels, including public-private partnerships, and county and municipal entities in the states of Arizona, Texas, and Florida. Throughout his career, Edgar has immersed himself

in virtually every facet of the economic development profession, including economic research, business attraction, retention and expansion, community relations, incentive policy, and supplier, industrial, and entrepreneurial development initiatives.

Prior to joining the EDC team, Edgar gained extensive experience in the industry through various roles. He served as the Economic Development Coordinator with Alachua County in Gainesville, Florida; worked as a Senior Economic Development Specialist with the City of El Paso in El Paso, Texas; and was a Business Development Specialist with Tucson Regional Economic Opportunities in Tucson, Arizona.

Edgar is actively involved in several professional, civic, and community organizations. He serves as a board member of the National Space Club Florida Committee, a committee member of the City of Melbourne Economic Enhancement District Advisory Board (MEED), and as an advisory board member of the French American Business Council of Orlando & Space Coast (FABCO).

Edgar earned a Bachelor of Science in Business Administration with a double major in Business Economics and Entrepreneurship from the University of Arizona. He also completed courses in business and economics at the Universitat Pompeu Fabra in Barcelona, Spain.

Dedicated to lifelong learning, Edgar has earned several professional industry certifications, including the Certified Economic Developer (CEcD) from the International Economic Development Council (IEDC), the Master Economic Development Practitioner (MEDP) from the Advanced Economic Development Leadership (AEDL) program —a collaboration among Clemson University, Texas Christian University, the University of Southern Mississippi, and the University of New Mexico— and a Business Incubation Management (BIM) certificate from the International Business Innovation Association (InBIA).