

FISCAL YEAR END 22/23 ECONOMIC DEVELOPMENT METRICS

OCTOBER 1, 2022 - SEPTEMBER 30, 2023



**ECONOMIC
DEVELOPMENT
COMMISSION**
FLORIDA'S SPACE COAST

SECURING BREVARD'S ECONOMIC FUTURE

PROJECT ANNOUNCEMENTS

	New Jobs	Cap Ex.
DASSAULT FALCON JET	400	\$145M
ROGUE VALLEY MICRODEVICES	30	\$25M
AMAZON	50	\$120M
DRAPER	50	\$50M

EDC CAPITAL
INVESTMENT and
NEW & RETAINED JOBS
(SINCE 2010)

\$1.9B
17,117 JOBS

#10 Best performing
large city
in the U.S.

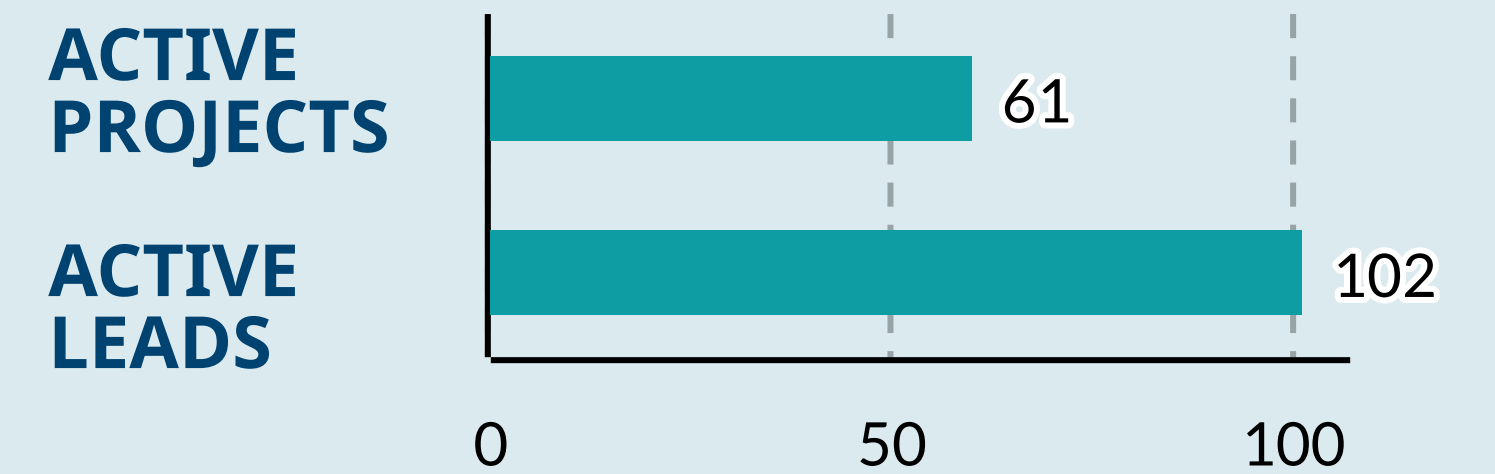
Milken Institute, 2023

RECRUITMENT AND RETENTION (YTD)

EXISTING INDUSTRY ACTIVITY

GENERAL ASSISTANCE **73**
BUSINESS ADVISOR MEETING **107**

PROJECT ACTIVITY

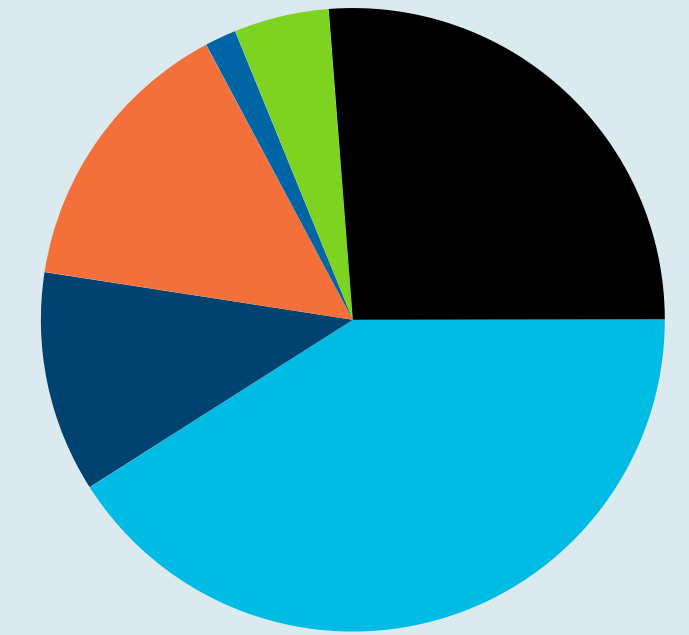


57 TOTAL NEW LEADS YTD

PROJECTS & LEADS BY INDUSTRY



- Aerospace (40.98%)
- Electronics (11.48%)
- Emerging Tech. (14.75%)
- Communications (1.64%)
- Military (4.92%)
- Other (26.23%)



CPT STUDENTS



688

SINCE 2016

COMPLETION RATE

86%

SINCE 2016

GOAL: 80%

57%

OF STUDENTS NEW TO MFG
GOAL 50%

CPT CAREER TOURS

93

SINCE 2016

EARNED MEDIA* (YTD)

VALUE **\$854,714**
Goal: \$500,000

EARNED MEDIA STORIES **92**
Goal: 100

POSITIVE RATING **100%**
Goal: 95%

*Source: Meltwater, Digital PR Platform

SOCIAL MEDIA & WEBSITES (YTD)

ACCOUNT LIKES / FOLLOWS

FACEBOOK	4,575
TWITTER	1,040
INSTAGRAM	1,365
LINKEDIN	2,660
TOTAL	9,637

TOTAL LIKES GOAL
10,000

TOTAL REACH
796,277
Goal: 500,000

TOTAL WEBSITE VISITS

20,905



3,021
TOTAL VISITS
LIVE BIG
CAREER PAGE