

EDGAR CAMPA-PALAFOX

Vice President, Business Development

Edgar serves as Vice President, Business Development for the Economic Development Commission of Florida's Space Coast. He joined the organization in August 2020 as Director, Business Development. In his current role, Edgar is responsible for the development and implementation of a county-wide Business Development program, seeking to both recruit and help existing ones to grow. He works as a key liaison with partners and clients to market and expand economic development opportunities for the Space Coast.

His professional experience has been centered in the economic development field working with public-private, county, and municipal economic development organizations in Arizona, Texas, and Florida. Over an economic development career of more than 16 years, Edgar has had the opportunity to engage in almost every aspect of the profession, including economic research; incentives policy; business attraction, retention, and expansion; and supplier, industrial, and entrepreneurial development.

Prior to joining the EDC team, Edgar served in different capacities in the industry, including working as Economic Development Coordinator with Alachua County in Gainesville, Florida; Senior Economic Development Specialist with City of El Paso, Texas; and, Business Development Specialist with Tucson Regional Economic Opportunities in Tucson, Arizona.

His current professional affiliations include serving as board member in the National Space Club Florida Committee; member of the International Economic Development Council (IEDC) Sustainability Committee; committee member of the City of Melbourne Economic Enhancement District Advisory Board (MEED); and, advisory board member of the French American Business Council of Orlando & Space Coast (FABCO).

Edgar earned a Bachelor of Science degree in Business Administration, double major in Business Economics and Entrepreneurship from the University of Arizona. He also attended the University Pompeu Fabra in Barcelona, Spain where he completed courses in business and economics.

Edgar holds a Certified Economic Developer (CEcD) designation from IEDC; a Master Economic Development Practitioner (MEDP) designation from the Advanced Economic Development Leadership (AEDL) program offered by a consortium of public universities (Clemson University, Texas Christian University, the University of Southern Mississippi, and the University of New Mexico); and a Business Incubation Management (BIM) certificate from the International Business Innovation Association (InBIA).