

FY 21/22 MANAGEMENT METRICS

OCTOBER 1, 2021 - SEPTEMBER 30, 2022



**ECONOMIC
DEVELOPMENT
COMMISSION**
FLORIDA'S SPACE COAST

SECURING BREVARD'S ECONOMIC FUTURE

**EDC CAPITAL
INVESTMENT and
NEW & RETAINED JOBS**
(SINCE 2010)

\$1.9B
18,687 JOBS

RECRUITMENT AND RETENTION (YTD)

EXISTING INDUSTRY ACTIVITY

GENERAL ASSISTANCE **84**
BUSINESS ADVISOR MEETINGS **51**
VALUE OF BUSINESS ADVISOR SERVICES **\$203,645**

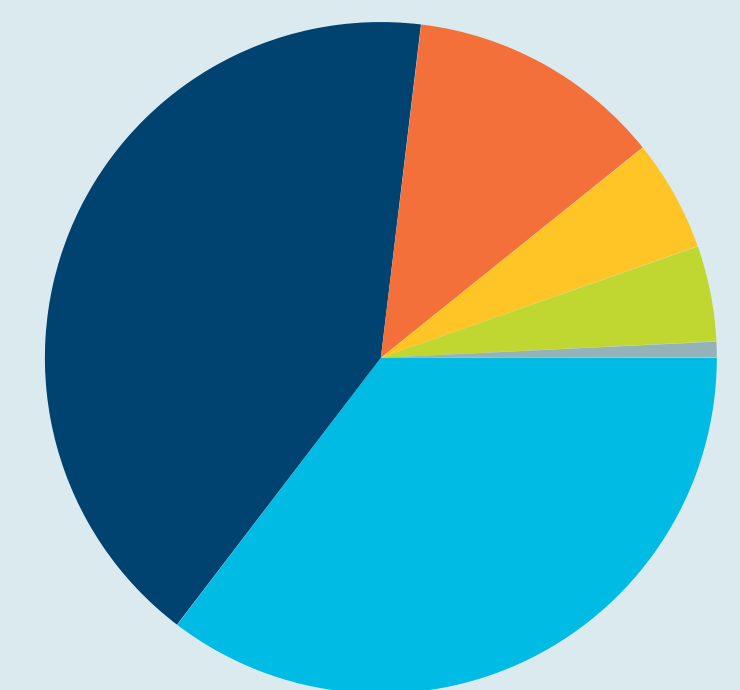
PROJECT ACTIVITY



PROJECTS & LEADS BY INDUSTRY



- Aerospace (35.38%)
- Manufacturer (41.54%)
- Service Provider (12.31%)
- Distributor (5.38%)
- High-Tech (4.62%)
- Other (0.77%)



INVESTMENT (YTD)

INVESTOR ACTIVITY

NEW & UPGRADED	30	\$145,750
RENEWED	152	\$744,812

TOTAL GOAL: \$685,000

PROGRAM SPONSORSHIPS

\$58,550

TOTAL GOAL: \$35,000

COMPLETION RATE

80%

GOAL: 80%
SINCE 2016

CPT STUDENTS

644

SINCE 2016

58%

OF STUDENTS
NEW TO MFG
GOAL 50%

CPT CAREER TOURS

91

SINCE 2016

EARNED MEDIA* (YTD)

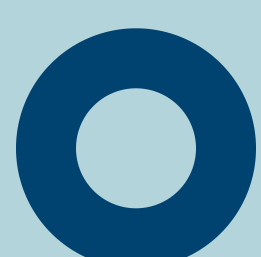
VALUE **\$3,377,128**

Goal: \$55,000

EARNED MEDIA STORIES **234**

Goal: 100

POSITIVE
RATING



100%

Goal: 95%

*Source: Meltwater, Digital PR Platform

SOCIAL MEDIA & WEBSITES (YTD)

ACCOUNT

LIKES / FOLLOWS

FACEBOOK	3,468
TWITTER	1,014
INSTAGRAM	1,206
LINKEDIN	1,664
TOTAL	7,352

TOTAL
LIKES GOAL
7,500

TOTAL REACH

443,231
Goal: 2 M

TOTAL WEBSITE VISITS

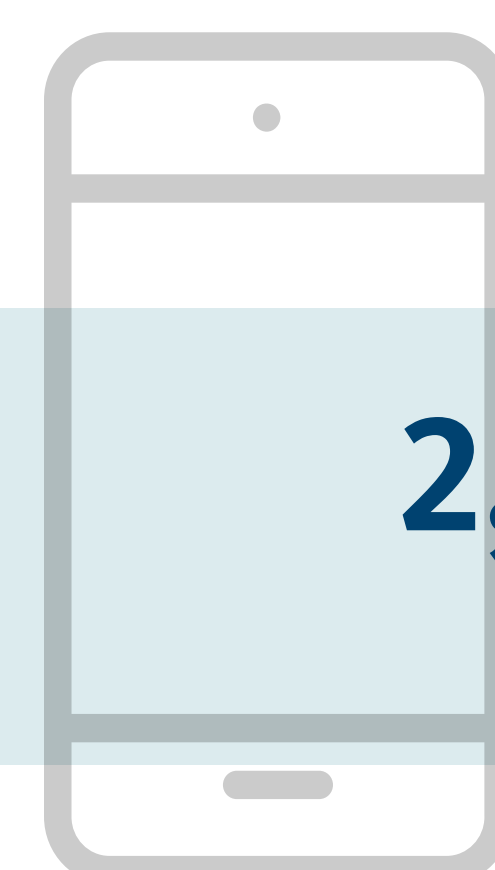
33,688

Goal: 50,000

2,602

TOTAL VISITS
LIVE BIG CAREER
PAGE

TOTAL GOAL: 25,000



SPACE COAST ADVANTAGES

PALM BAY - MELBOURNE -
TITUSVILLE MSA RANKINGS



**ECONOMIC
DEVELOPMENT
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FLORIDA'S SPACE COAST

QUALITY OF LIFE

#10: Top high-tech GDP concentration in the U.S.

Milken Institute, 2022

#18: Melbourne ranked best place to live in the U.S., #3 in Florida

U.S. News & World Report, 2022

#4: Melbourne named best place to retire in the U.S.

U.S. News & World Report, 2022

MILITARY



SPACE COAST RANKED A

**GREAT AMERICAN
DEFENSE COMMUNITY**

The Association of Defense
Communities (ADC), 2022

EDUCATION

TOP 75: Westshore Junior/Senior High School named best high school in the U.S., and #4 in Florida

U.S. News & World Report, 2022

TOP 75: Manatee Elementary School named best Florida elementary school

U.S. News & World Report, 2022

TOP 100: Florida Preparatory Academy named best private high school in Florida

Niche, 2022

TOP 200: Florida Institute of Technology ranked among best undergraduate engineering programs with doctorate opportunities

U.S. News & World Report, 2021

ECONOMIC VITALITY

#2

Fastest growing tech sector in the U.S.

**Bureau of Labor Statistics
Quarterly Census of Employment
and Wages data, 2022**

#5: Best performing large city in the U.S.

Milken Institute, 2022

#7: Best job growth in the U.S.

Milken Institute, 2022

#8: Best wage growth in the U.S.

Milken Institute, 2022

#4: Space Coast ranked top large city where manufacturing thrives in the U.S.

AdvisorSmith, 2021