

FY 21/22 MANAGEMENT METRICS

OCTOBER 1, 2021 - AUGUST 31, 2022



**ECONOMIC
DEVELOPMENT
COMMISSION**
FLORIDA'S SPACE COAST

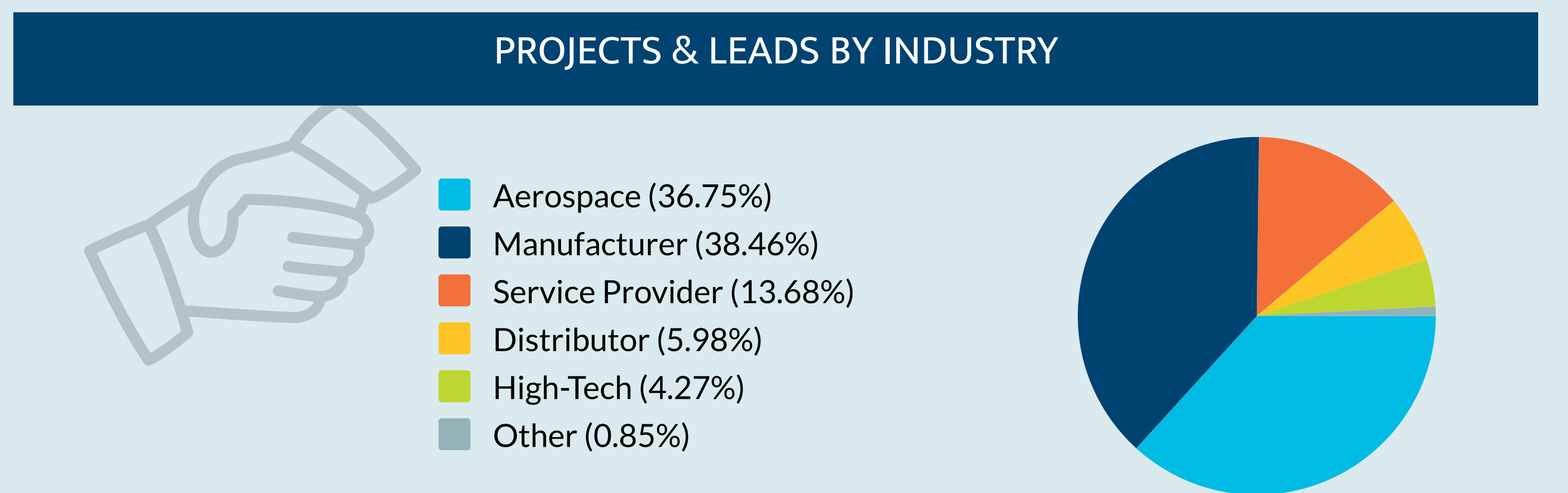
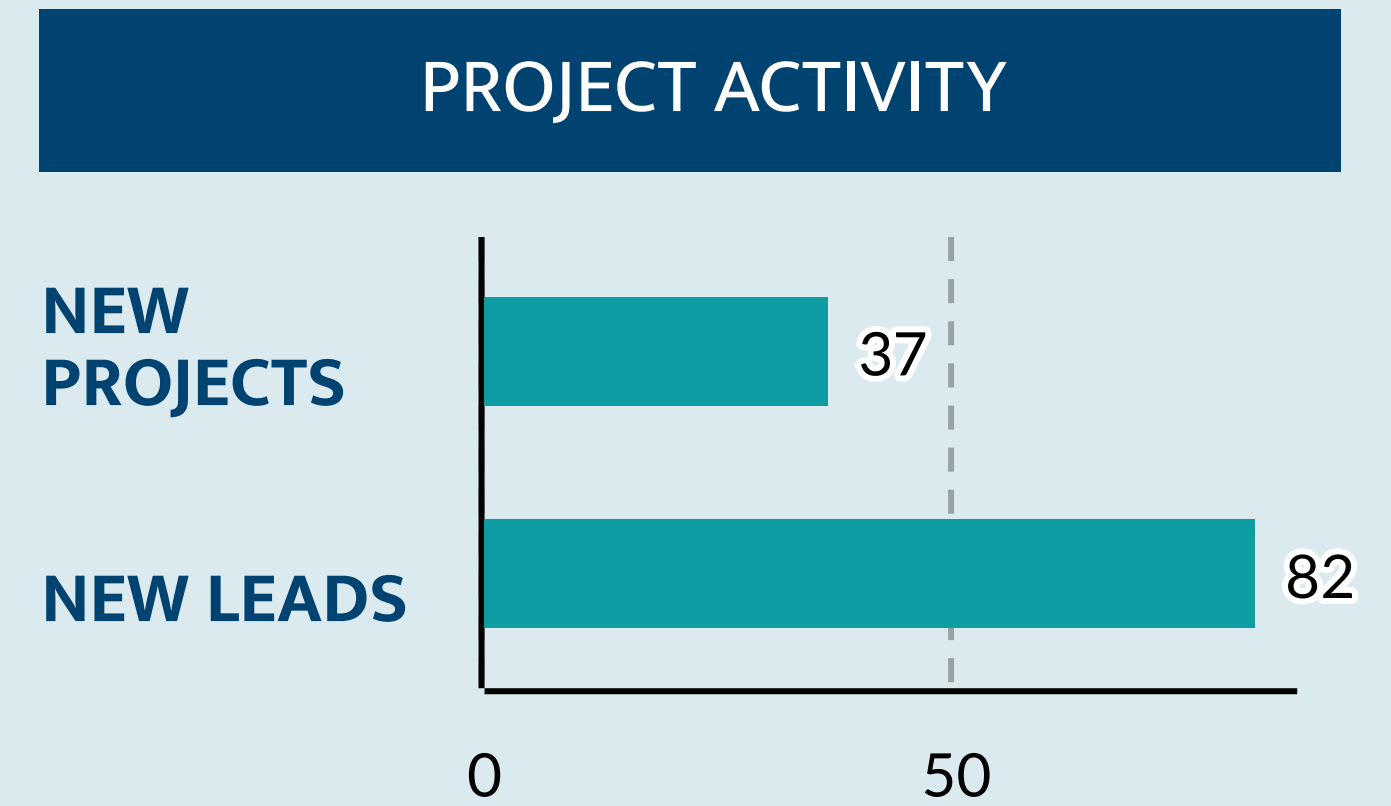
SECURING BREVARD'S ECONOMIC FUTURE

**EDC CAPITAL
INVESTMENT and
NEW & RETAINED JOBS**
(SINCE 2010)

\$1.9B
18,687 JOBS

RECRUITMENT AND RETENTION (YTD)

EXISTING INDUSTRY ACTIVITY	
GENERAL ASSISTANCE	81
BUSINESS ADVISOR MEETINGS	47
VALUE OF BUSINESS ADVISOR SERVICES	\$191,645



INVESTMENT (YTD)

INVESTOR ACTIVITY		
NEW & UPGRADED	30	\$135,750
RENEWED	140	\$712,812
TOTAL GOAL: \$685,000		

PROGRAM SPONSORSHIPS	\$56,175
TOTAL GOAL: \$35,000	

COMPLETION RATE

84%

GOAL: 80%
SINCE 2016

CPT STUDENTS

623

SINCE 2016

59%

OF STUDENTS
NEW TO MFG
GOAL 50%

CPT CAREER TOURS

88

SINCE 2016

EARNED MEDIA* (YTD)

VALUE **\$3,303,029**

Goal: \$55,000

EARNED MEDIA STORIES **228**

Goal: 100

POSITIVE
RATING



100%

Goal: 95%

*Source: TrendKite Digital PR Platform

SOCIAL MEDIA & WEBSITES (YTD)

ACCOUNT	LIKES / FOLLOWS
FACEBOOK	3,450
TWITTER	1,010
INSTAGRAM	1,195
LINKEDIN	1,593
TOTAL	7,248

TOTAL
LIKES GOAL
7,500

TOTAL REACH
360,921
Goal: 2 M

TOTAL WEBSITE VISITS

31,522

Goal: 50,000

1,978

TOTAL VISITS
LIVE BIG CAREER
PAGE

TOTAL GOAL: 25,000

SPACE COAST ADVANTAGES

PALM BAY - MELBOURNE -
TITUSVILLE MSA RANKINGS



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QUALITY OF LIFE

#10: Top high-tech GDP concentration in the U.S.

Milken Institute, 2022

#18: Melbourne ranked best place to live in the U.S., #3 in Florida

U.S. News & World Report, 2022

#4: Melbourne named best place to retire in the U.S.

U.S. News & World Report, 2022

MILITARY



SPACE COAST RANKED A
**GREAT AMERICAN
DEFENSE COMMUNITY**

The Association of Defense
Communities (ADC), 2022

EDUCATION

TOP 75: Westshore Junior/Senior High School named best high school in the U.S., and #4 in Florida

U.S. News & World Report, 2022

TOP 75: Manatee Elementary School named best Florida elementary school

U.S. News & World Report, 2022

TOP 100: Florida Preparatory Academy named best private high school in Florida

Niche, 2022

TOP 200: Florida Institute of Technology ranked among best undergraduate engineering programs with doctorate opportunities

U.S. News & World Report, 2021

ECONOMIC VITALITY

#2

Fastest growing tech sector in the U.S.

**Bureau of Labor Statistics
Quarterly Census of Employment
and Wages data, 2022**

#5: Best performing large city in the U.S.

Milken Institute, 2022

#7: Best job growth in the U.S.

Milken Institute, 2022

#8: Best wage growth in the U.S.

Milken Institute, 2022

#4: Space Coast ranked top large city where manufacturing thrives in the U.S.

AdvisorSmith, 2021