

FY 21/22 MANAGEMENT METRICS

OCTOBER 1, 2021 - APRIL 30, 2022



**ECONOMIC
DEVELOPMENT
COMMISSION**
FLORIDA'S SPACE COAST

SECURING BREVARD'S ECONOMIC FUTURE

EDC CAPITAL INVESTMENT and NEW & RETAINED JOBS

(SINCE 2010)

\$1.9B
18,687 JOBS

RECRUITMENT AND RETENTION (YTD)

EXISTING INDUSTRY ACTIVITY

GENERAL ASSISTANCE	58
BUSINESS ADVISOR MEETINGS	19
VALUE OF BUSINESS ADVISOR SERVICES	\$108,145

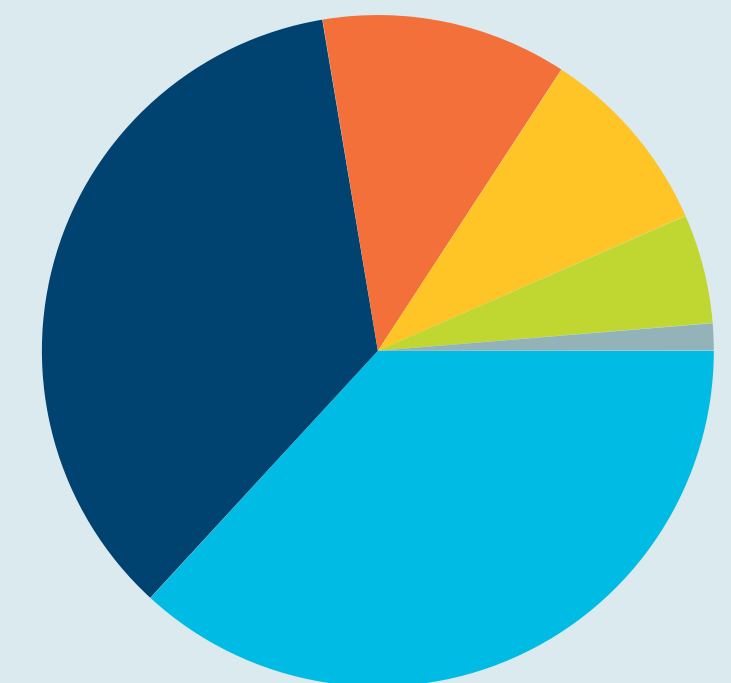
PROJECT ACTIVITY



PROJECTS & LEADS BY INDUSTRY



- Aerospace (36.84%)
- Manufacturer (35.53%)
- Service Provider (11.84%)
- Distributor (9.21%)
- High-Tech (5.26%)
- Other (1.32%)



INVESTMENT (YTD)

INVESTOR ACTIVITY

NEW & UPGRADED	17	\$73,250
RENEWED	84	\$472,125

TOTAL GOAL: \$685,000

PROGRAM SPONSORSHIPS **\$60,000**

TOTAL GOAL: \$35,000

COMPLETION RATE

85%

GOAL: 80%
SINCE 2016

CPT STUDENTS

602

SINCE 2016

60%

OF STUDENTS
NEW TO MFG
GOAL 50%

CPT CAREER TOURS

88

SINCE 2016

EARNED MEDIA*

(YTD)

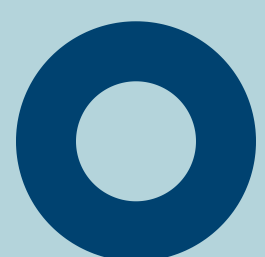
VALUE **\$3,259,402**

Goal: \$55,000

EARNED MEDIA STORIES **211**

Goal: 100

POSITIVE
RATING



100%

Goal: 95%

*Source: TrendKite Digital PR Platform

SOCIAL MEDIA & WEBSITES (YTD)

ACCOUNT LIKES / FOLLOWS

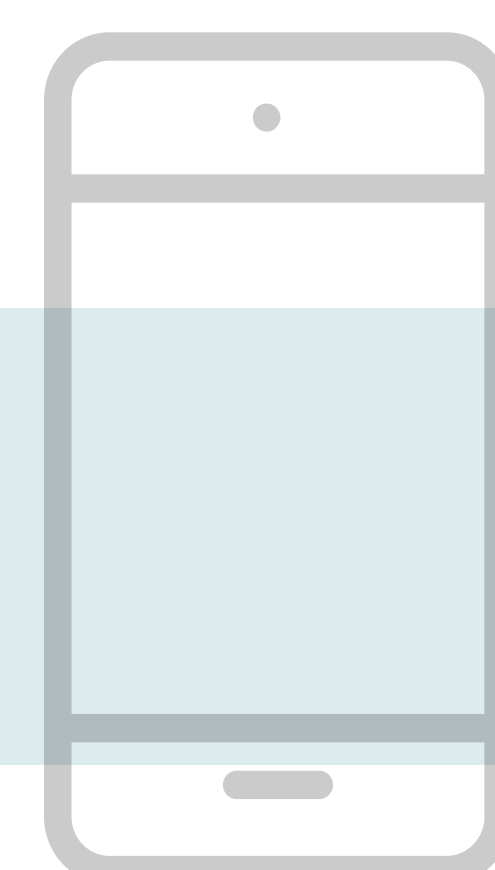
FACEBOOK	3,319
TWITTER	989
INSTAGRAM	1,137
LINKEDIN	1,267
TOTAL	6,712

TOTAL
LIKES GOAL
7,500

TOTAL REACH

177,924
Goal: 2 M

TOTAL WEBSITE VISITS



14,157

Goal: 50,000

569

TOTAL VISITS
LIVE BIG CAREER
PAGE

TOTAL GOAL: 25,000

SPACE COAST ADVANTAGES

PALM BAY - MELBOURNE -
TITUSVILLE MSA RANKINGS



ECONOMIC
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QUALITY OF LIFE

#10: Top high-tech GDP concentration in the U.S.

Milken Institute, 2022

#18: Melbourne ranked best place to live in the U.S., #3 in Florida

U.S. News & World Report, 2022

#4: Melbourne named best place to retire in the U.S.

U.S. News & World Report, 2022

MILITARY



SPACE COAST RANKED A
**GREAT AMERICAN
DEFENSE COMMUNITY**

**The Association of Defense
Communities (ADC), 2022**

EDUCATION

TOP 75: Westshore Junior/Senior High School named best high school in the U.S., and #4 in Florida

U.S. News & World Report, 2022

TOP 75: Manatee Elementary School named best Florida elementary school

U.S. News & World Report, 2022

TOP 100: Florida Preparatory Academy named best private high school in Florida

Niche, 2022

TOP 200: Florida Institute of Technology ranked among best undergraduate engineering programs with doctorate opportunities

U.S. News & World Report, 2021

ECONOMIC VITALITY

#2

Fastest growing tech sector in the U.S.

**Bureau of Labor Statistics
Quarterly Census of Employment
and Wages data, 2022**

#5: Best performing large city in the U.S.

Milken Institute, 2022

#7: Best job growth in the U.S.

Milken Institute, 2022

#8: Best wage growth in the U.S.

Milken Institute, 2022

#4: Space Coast ranked top large city where manufacturing thrives in the U.S.

AdvisorSmith, 2021