

Geo A. Ropert, APR
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Bio for
Manufacturers Association of Florida's Space Coast (MASC) Webinar Series

Geo is the founder and president of Ropert and Partners Public Relations and Marketing Communications. His firm excels in helping its clients achieve their business and financial goals, creating and executing customized communication programs that build brand recognition and reputation, along with trusted relationships, between a business and its audiences.

He is a nationally accredited, award-winning public relations and marketing professional with a diverse background and over 25 years' experience in both the public and private sectors. His knowledge and skills have helped businesses, associations and charitable organizations across the U.S. launch unique brands, build strong client and stakeholder relationships, increase revenue, and raise awareness and resources for important initiatives and causes.

Geo's philosophy is to serve each client as "the one." It's that cornerstone, a commitment to focused and dedicated service, on which he formed Ropert and Partners. The firm excels by working in collaboration with respected and trusted partners – fellow professionals in public relations and marketing – that serve as a dedicated team to ensure each client achieves its unique goals.

Geo is also a mentor and coach to entrepreneurs and small-business owners across the U.S., providing public relations and marketing strategies that help them raise the visibility of their brands and build strong relationships with customers.