

MANAGEMENT METRICS (YTD)

OCT 1, 2019 - JUNE 30, 2020



ECONOMIC DEVELOPMENT COMMISSION
FLORIDA'S SPACE COAST

MISSION

SECURE

BREVARD'S ECONOMIC FUTURE

FOCUS AREAS

BUSINESS DEVELOPMENT

BUSINESS ENVIRONMENT

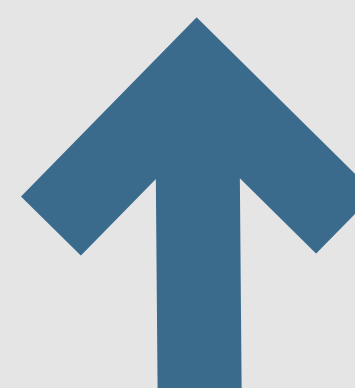
WORKFORCE

INNOVATION

COMMUNITY OF CHOICE

EDC CAPITAL INVESTMENT and NEW & RETAINED JOBS SINCE 2010

\$1.9B

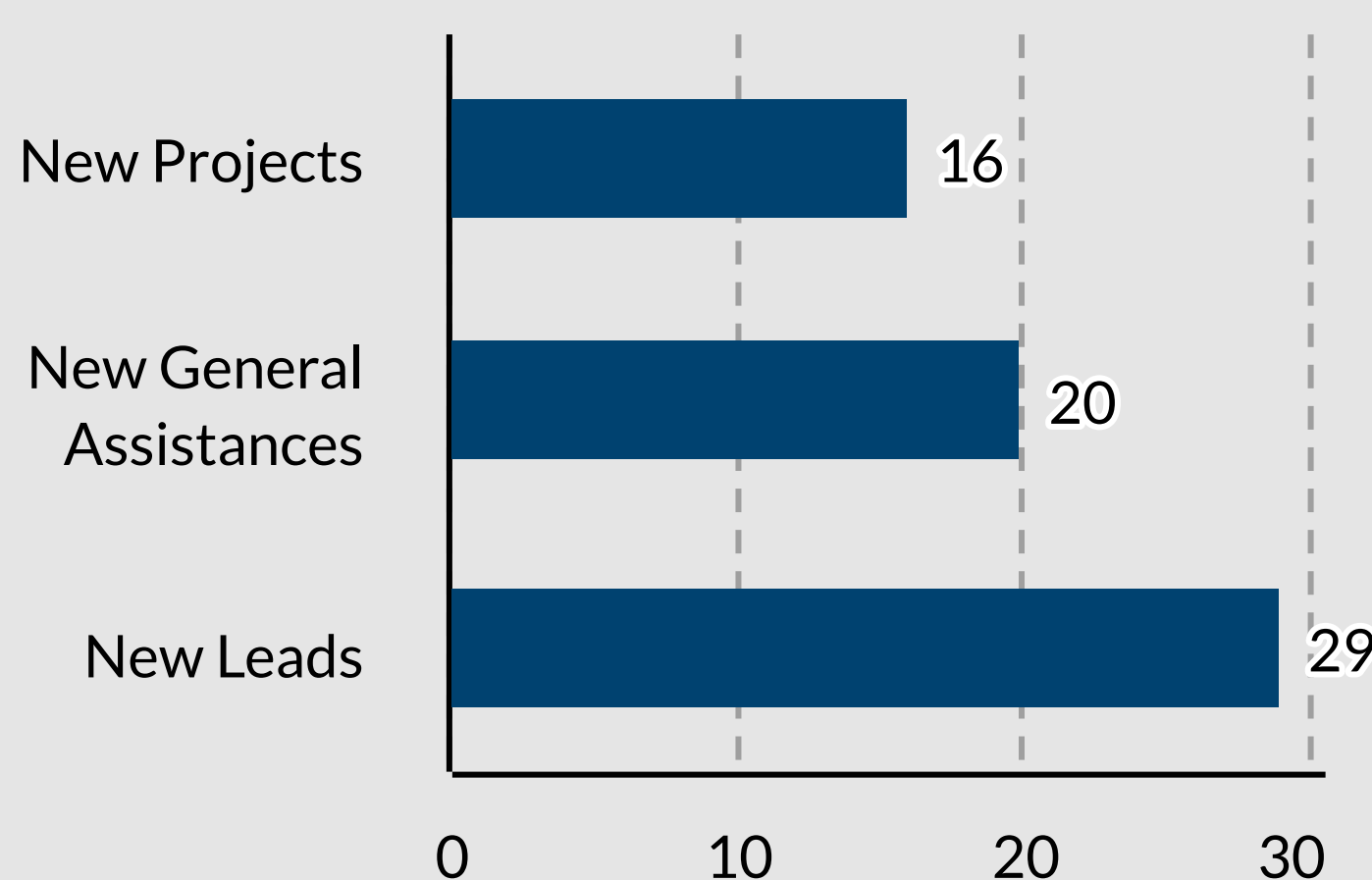


16,930

NEW JOBS ANNOUNCED FY 19/20: 675

GOAL: 500 NEW JOBS

BUSINESS DEVELOPMENT ACTIVITY



CPT STUDENTS

384

SINCE '16

COMPLETION RATE FY 19/20

CURRENT

88%

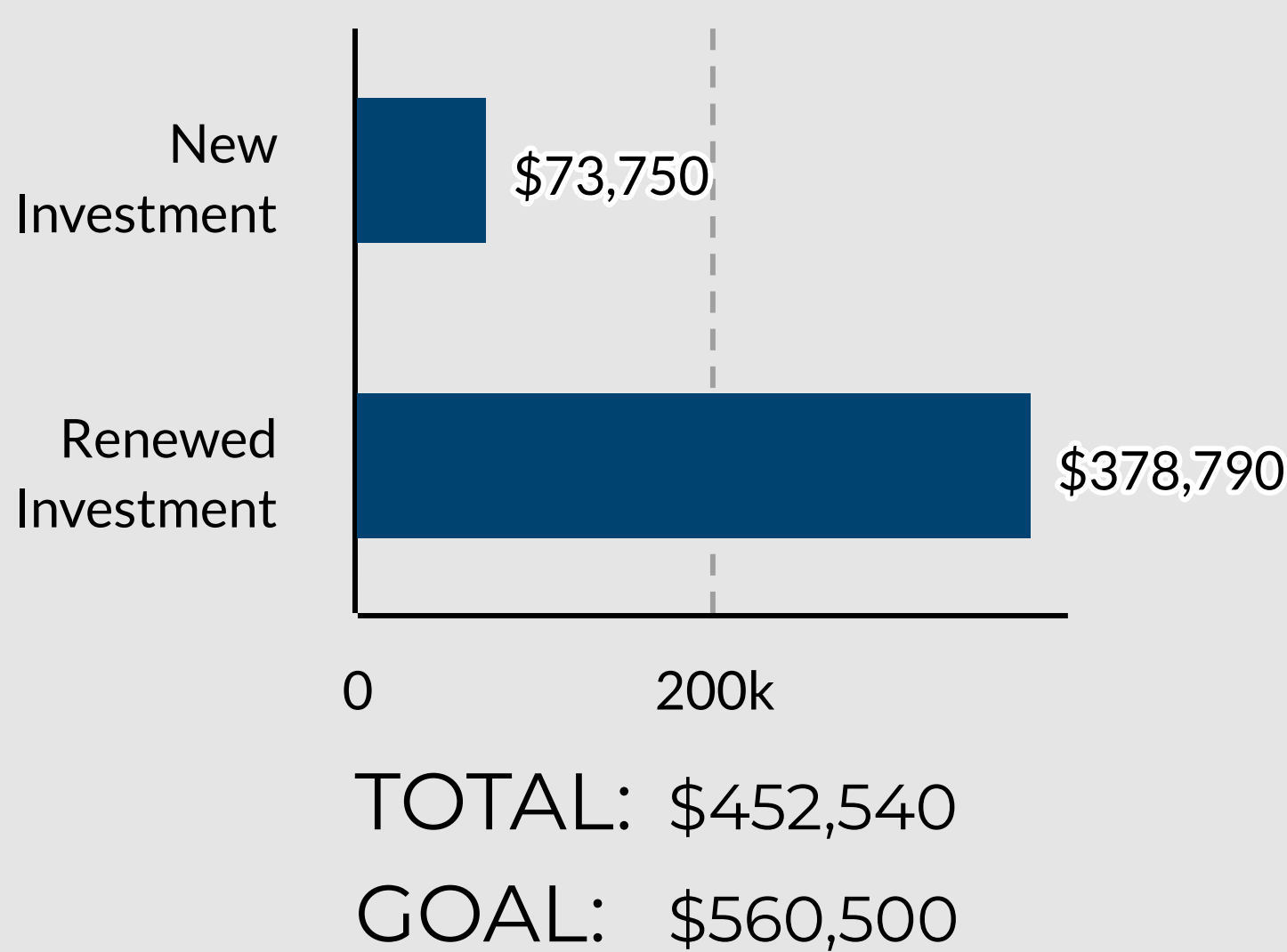
GOAL

80%

56%

OF STUDENTS NEW TO MANUFACTURING

INVESTOR ACTIVITY



GO CONTRACTS
GOVERNMENT OPPORTUNITIES ONLINE
A SERVICE OF EDC OF FLORIDA'S SPACE COAST

SINCE '13

106 CONTRACTS VALUED AT **\$67M**

ACTIVE LICENSES: 54
GOAL: 70

399.4 VOLUNTEER HOURS

GOAL: 1,500 HOURS

EARNED MEDIA STORIES*

62

GOAL: 125

97%

POSITIVE RATING*

EARNED MEDIA*

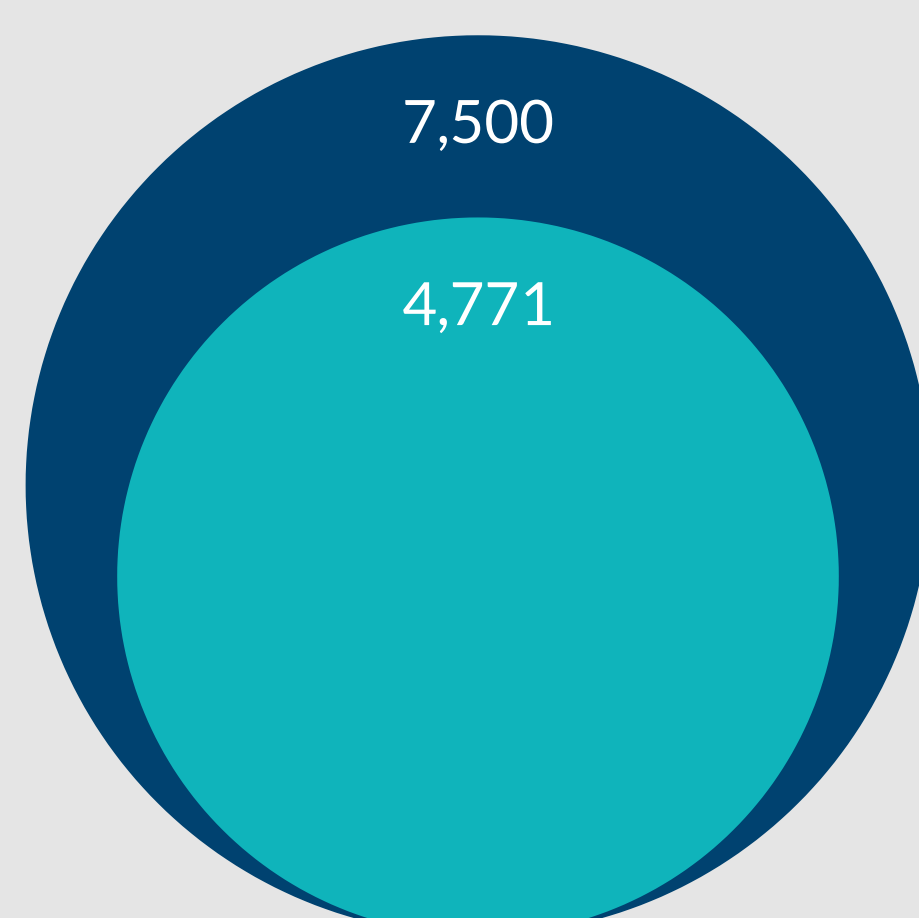
\$32,883

GOAL: \$75,000

SOCIAL MEDIA

TOTAL LIKES GOAL: 7,500
FACEBOOK: 2,984
INSTAGRAM: 553
TWITTER: 895
LINKEDIN: 339

TOTAL REACH GOAL: 1 MIL.
YEAR TO DATE: 1,008,987



WEBSITE TRAFFIC

TOTAL UNIQUE VISITS GOAL: 25,000
YEAR TO DATE: 36,529

*Source: TrendKite Digital PR Platform

SPACE COAST ADVANTAGES

Palm Bay - Melbourne - Titusville
MSA Rankings



**ECONOMIC
DEVELOPMENT
COMMISSION**
FLORIDA'S SPACE COAST

WORKFORCE

#1

Highest share of high-tech/STEM jobs in Florida, and #12 in the U.S.

24/7 Wall Street, 2019

TOP 10: Best destinations for new manufacturing jobs in Florida

Florida TaxWatch, 2019

EDUCATION

#1

Keiser University named best performing private, non-profit college in Florida

Florida Trend, 2019

TOP 8%: Florida Preparatory Academy ranks in top 8% of US schools

Newsweek, 2020

#8: Edgewood Jr/Sr High School among top high schools in Florida

U.S. News & World Report Best High Schools Rankings, 2018

QUALITY OF LIFE

#1

Melbourne named best place to live near the beach in the U.S.

U.S. News & World Report, 2019

#1: Melbourne named most affordable U.S. downtown city to live in
GOBankingRates, 2019

#2: Best Places to Live in Florida, and ranks #25 in the US

U.S. News, Best Places to Live 2019

#12: Cape Canaveral among the 20 trending destinations for 2020 in the world
Airbnb 2019

ECONOMIC VITALITY

#1

Most concentrated high-tech economy in Florida, and #10 in the U.S.

Milken Institute, 2019

#10: Best-Performing Large City in the US
Milken Institute, 2020

#2: Highest industry diversity index in Florida
Florida Gulf Coast University, 2018